Monica Gamez-Djokic

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ACADEMIC POSITIONS

Purdue University
Assistant Professor, Department of Psychological Sciences (2026-Present)
Assistant Professor, Department of Technology Leadership & Innovation (2022-2026)

Georgetown University
Visiting Assistant Professor, McDonough School of Business

Northwestern University
Postdoctoral Fellow and Lecturer, Kellogg School of Management

EDUCATION

Northwestern University
Ph.D., Social Psychology

Wellesley College
B.A., Economics

RESEARCH INTERESTS

Social Identity and Intergroup Dynamics; Social Perception of Artificial Intelligence; Moral Judgment and Political Ideology; Technology and Social Change

PEER-REVIEWED JOURNAL ARTICLES:

Gamez-Djokic, M. & Waytz, A. (2026). The Perceived Whiteness of Artificial Intelligence. *Journal of Personality and Social Psychology*

Gamez-Djokic, M., Mooijman, M., Rocklage, M., & Kouchaki, M. (2026). Navigating Ideological Divides in Digital Spaces: How Political Ideology and Moral Rhetoric Shape the Promotion of Causes Online. *Journal of Experimental Social Psychology*

Gamez-Djokic, M., & Kouchaki, M. (2026). Passion as a Moral Cue: How Obsessive and Harmonious Passion Shape Moral Expectations and Role Assignment. *Personality and Social Psychology Bulletin*

Gamez-Djokic, M., Waytz, A., & Kouchaki, M. (2025). Poets over Quants: Automation and AI Threats Increase the Value People Place on Creativity*, Personality and Social Psychology Bulletin*

Merlano Porras, C. A., Arregoces Castillo, L., Bosman, L., & **Gamez-Djokic, M.** (2025). Driving Strategic Innovation Through AI Adoption in Government Financial Regulators: A Case Study. *Platforms*

Gamez-Djokic, M., Kouchaki, M., & Waytz, A. (2022). Virtuous Startups: The Credentialing Power of the Startup Label. *Academy of Management Discoveries.*

Gamez-Djokic, M., & Waytz, A. (2020). Automation and Negative Sentiment Toward Immigration. *Psychological Science.*

Silberzahan, R., Uhlmann, E.L., Martin D. P., … **Gamez-Djokic, M**., … & Nosek B.A. (2018). Many analysts, one dataset: Making transparent how variations in analytical choices affect results. *Advances in Methods and Practices in Psychological Science*.

Gamez-Djokic, M. & Molden, D.C. (2016). Beyond Affective Influences on Deontological Moral Judgment: The Role of Motivations for Prevention in the Moral Condemnation of Harm. *Personality and Social Psychology Bulletin.*

Schweinsberg, M., Madan, N., Vianello, M., … **Gamez-Djokic, M**.,… & Uhlmann, E.L (2016). The Pipeline Project: Pre-Publication Independent Replications of a Single Laboratory's Research Pipeline. *Journal of Experimental Social Psychology.*

Tierney, W., Schweinsberg, M., Jordan J., … **Gamez-Djokic, M**., … & Uhlmann, E.L (2016). Data from a pre-publication independent replication initiative examining ten moral judgment effects. *Scientific Data*.

MANUSCRIPTS UNDER REVIEW

Gamez-Djokic, M., Harris-Watson, A., & Yang, H. (Under Review): Manuscript on artificial intelligence and leadership.

Gamez-Djokic, M. (Under Review): Manuscript on artificial intelligence and social hierarchy.

EXTERNAL GRANTS

2025 Russell Sage Foundation Research Grant (PI), *The Whiteness of AI and Its Implications for Employment Outcomes,* $75,000. Co-PI: Adam Waytz

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RESEARCH AFFILIATIONS

Purdue University

Faculty Affiliate, Institute for Physical AI, Purdue University 2025-Present
Faculty Affiliate, Purdue Applied AI Research Center, Purdue University 2025-Present

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INTERNAL GRANTS & AWARDS

2023	Teaching Excellence Collaborative, ($2000), Purdue University
2014	Northwestern University Graduate Research Grant, (PI, $3000), "*Lay Theories of Morality"*
2013	Society for Personality and Social Psychology Diversity Fund Travel Award ($500)
2013	Florence Sales Excellence in Teaching Award, Psychology Department, Northwestern University
2013	Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, $1000)
2012	Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, $2042)
2011	Research Grant from Dispute Resolution Research Center (DRRC), Kellogg School of Management (CO-PI, $1200)
2010-2014	Northwestern University Conference Travel Grant
2010-2014	Walter Dill Scott Scholarship, Northwestern University

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INVITED RESEARCH TALKS

2025 Social Psychology Colloquium, Psychological Science, Purdue University
2023 Kellogg Intergroup Relations Lab, Kellogg School of Management, Northwestern University
2022 Technology, Leadership and Innovation Department, Purdue University
2021 Management Area, McDonough School of Business, Georgetown University
2020 Management and Organizations, UCLA Anderson
2020 Department of Management, University of Wisconsin-Madison
2019 Organizational Behavior Research Group, London School of Economics
2019 School of Management, University of College London
2016 Psychology Department, Bryn Mawr College
2015 Morality Lab, Psychology Department, Boston College
2015 Moral Cognition Lab, Psychology Department, Harvard University

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MEDIA ATTENTION

"Is AI prompting a creative renaissance?" *Kellogg Insight*, June 1, 2026.

"Liberals hesitate to share progressive causes framed with conservative moral language" *PsyPost*, May 18, 2026.

"Fears about AI push workers to embrace creativity over coding, new research suggests" *PsyPost*, June 13, 2025.

"Focusing on Unicorns is the Wrong Approach" *Forbes*, October 18, 2022.

"The Interconnected Future: Four Scenarios for Work, Collaboration and Communication in 2040, *Economist Impact*, August, 2022.

"Startups Are More Likely to Get a Pass for Misbehaviors" *AOM Insights*, November 16, 2021.

"When It Comes to Morally Dubious Behavior, Do Startups Get a Pass?" *Kellogg Insight*, November 2, 2021.

"Automation Fuels Anti-Immigration Fears. Is It Time to Rethink How We Talk About It?" *APS Observer,* September 30, 2020.

"Rage Against the Machines" *APS Observer,* June 28, 2021.

CHAIRED SYMPOSIA

2018 Gamez-Djokic, M. & Waytz, A. (August 2018). *The Organizational and Ethical Consequences of Technology.* Symposium at the Annual Meeting of the Academy of Management, Chicago, IL.

2018 Gamez-Djokic, M., & Cornwell, J. (May 2018). *New Directions and Perspectives on Moral Intuitions.* Symposium at the Annual Convention for Association for Psychological Science, San Francisco, CA.

REFEREED CONFERENCE PRESENTATIONS

2026 Gamez-Djokic, M. (July 2026). *The Perceived Whiteness of Artificial Intelligence*. Meeting of Academy of Management, Philadelphia, Pennsylvania

2025 Gamez-Djokic, M. (July 2025). *AI in Leadership: Transforming Perceptions of Competencies and Gender Stereotypes.* Meeting of the Academy of Management, Copenhagen, Denmark

2024 Gamez-Djokic, M. (February 2024). *The Racialization of Artificial Intelligence.* Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.

2022 Gamez-Djokic, M., Kouchaki, M., & Waytz, A. (August 2022). *The Impact of Automation on Creative Skills.* Meeting of the Academy of Management, Seattle, WA.

2021 Gamez-Djokic, M., Mooijman, M., Rocklage, M., & Kouchaki, M. (February 2021). *When Caring is Not Enough: Liberals Provide Less Public Support for Liberal Causes that Use Conservative Moral Language.* Paper presented at the Annual Meeting of the Society for Personality and Social Psychology. [Virtual talk]

2021 Gamez-Djokic, M. & Kouchaki, M. (February 2021). *Perceptions of Passion and Expectations of Immoral Behavior.* Paper presented at the Meeting of the Society for Personality and Social Psychology. [Virtual talk]

2020 Gamez-Djokic, M., Mooijman, M., Rocklage, M., & Kouchaki, M. (July 2020). *When Caring is Not Enough: Liberals Provide Less Public Support for Liberal Causes that Use Conservative Moral Language*. Paper presented at the Conference of the International Association for Conflict Management. [Virtual talk]

2020 Gamez-Djokic, M. & Waytz, A. (May 2020). *Automation and Negative Sentiment Toward Immigrants.* Paper to be presented at the Convention of the Association for Psychological Science, Chicago, Illinois. [Cancelled due to C-19]

2019 Gamez-Djokic, M., Waytz, A., & Kouchaki, M. (October 2019). *The Rise of Robots and Perceptions of Human Abilities in the Workplace.* Paper presented at the Society for Experimental Social Psychology, Toronto, Canada.

2019 Gamez-Djokic, M. & Kouchaki, M. (August 2019). *Perceptions of Passion and Expectations of Immoral Behavior.* Meeting of the Academy of Management, Boston, MA.

2019 Gamez-Djokic, M. & Kouchaki, M. (June 2019). *Perceptions of Passion and Expectations of Immoral Behavior.* Paper presented at the Conference of the International Association for Conflict Management, Dublin, Ireland.

2019 Gamez-Djokic, M. & Waytz, A. (June 2019). *Automation and Negative Sentiment Toward Immigrants.* Paper presented at the Conference of the International Association for Conflict Management, Dublin.

2019 Gamez-Djokic, M. & Waytz, A. (February 2019). *Automation and Negative Sentiment Toward Immigrants.* Paper presented at the Meeting of the Society for Personality and Social Psychology, Portland.

2018 Gamez-Djokic, M. & Waytz, A. (October 2018). *Automation and Negative Sentiment Toward Immigrants.* Paper presented at the Society for Experimental Social Psychology Group Psychology Pre-Conference, Seattle, WA.

2018 Gamez-Djokic, M. & Waytz, A. (August 2018). *Automation and Negative Sentiment Toward Immigrants.* Paper presented at the Meeting of the Academy of Management, Chicago, IL.

2018 Gamez-Djokic, M., & Molden, D. (May 2018). *Lay Theories and Moral Heuristics: An Alternative Approach to Moral Intuition.* Paper presented at the Convention for the Association for Psychological Science, San Francisco, CA.

2015 Gamez-Djokic, M., & Molden, D. (February 2015). *Lay Theories and Moral Heuristics: An Alternative Approach to Moral Intuition*. Paper presented at the Morality and Justice Pre-conference, Annual Conference of Society of Personality and Social Psychology, Long Beach, California.

REFEREED CONFERENCE POSTER PRESENTATIONS

Conference of Society of Personality and Social Psychology (2012, 2013, 2014, 2015, 2016); *Morality and Justice Pre-conference Annual Conference of Society of Personality and Social Psychology* (2013); *Political Psychology Pre-conference Annual Conference of Society of Personality and Social Psychology* (2012).

TEACHING EXPERIENCE

Course Instructor:

Technology, Leadership and Innovation Department, Purdue University
- Leadership Philosophy (Spring 2023)
- Leadership for Organizational Change (Spring 2024, Fall 2024, Spring 2025, Fall 2025, Spring 2026)
- Leading Innovation in Organizations (Spring 2024, Fall 2024, Spring 2025, Fall 2025, Spring 2026)

McDonough School of Business, Georgetown University
- Management and Organizational Behavior (Spring 2022)
- Leadership (Spring 2022)

Kellogg School of Management, Management & Organizations
- Leadership in Organizations (Fall 2020, Spring 2021)

Northwestern University, Psychology Department
- Moral Psychology (Summer 2015)

Teaching Assistant:

Management & Organizations, Kellogg School of Management, Northwestern University
- Leadership in Organizations, Leading and Managing Teams, Ethics and Executive Leadership (2018-2021)

Psychology Department, Harvard University
- Social Psychology (2016)

Psychology Department, Northwestern University
- Social Psychology, Introduction to Psychology, Social Cognition, Research Methods, Introduction to Personality Psychology, Cognitive Psychology, Statistical Methods (2015-2016)

DOCTORAL STUDENT ADVISING

Service on Dissertation Committee, Purdue University
Sunduz Yilmaz (Committee Member), In Progress

Service on Dissertation Committee, Purdue University
Carlos Merlano (Committee Member), In Progress

PROFESSIONAL SERVICE

Ad Hoc Reviewer (Peer-Reviewed Journals): Journal of Personality & Social Psychology, Personality and Social Psychology Bulletin, Nature Human Behaviour, Journal of Experimental Social Psychology, Social Cognition, Cognition, American Psychologist, Motivation and Emotion, Scientific Reports, Organization Science, Management Science, Organizational Behavior and Human Decision Processes

Ad Hoc Reviewer (Grants): National Science Foundation (SBE Dissertation Grants)

Ad Hoc Reviewer (Conferences): Academy of Management (AOM) Conference, International Association for Conflict Management (IACM) Conference

Purdue University Service:

Educational Policy Committee, Fall 2024, Spring 2025, Fall 2025
Graduate Organizational Leadership IUPUI Transition Committee, 2022 - 2023

PROFESSIONAL AFFILIATIONS

Society for Personality and Social Psychology
Academy of Management
International Association for Conflict Management
Association for Psychological Science
Psychology of Technology Institute

ADDITIONAL ACADEMIC EXPERIENCE

2024	Flourish, Retreat at Society for Personality and Social Psychology for Pre-Tenure Faculty of Color
2022	Polytechnic Teaching Excellence Collaborative, Purdue University
2015-2016	Research Associate, Science, Religion, and Culture Program, Harvard University